

Press Release

proxia automotive solutions ag, Alter Postplatz 2, 6370 Stans, Switzerland

proxia and Seidor agree on distributorship for proxia Vehicle Sales and Service (VSS), the innovative digital sales and digital service solution

Stans, 22 October 2020 – proxia automotive solutions ag announces its strategic partnership with Seidor Consulting SL as a value added reseller (VAR) for the proxia VSS solution. Seidor will launch proxia VSS, the SAP S/4HANA based dealer management solution, on the Latin American market. The agreement with Seidor gives proxia a new partner who, as a leading provider of SAP solutions, is highly knowledgeable of end-to-end processes in the sales and service network for vehicles and construction machinery and is familiar with the Latin American market.

“We are delighted to announce our new partnership. Seidor has successfully implemented many SAP DBM projects in Latin America and is very familiar with the vehicle trade and distribution. This is the ideal basis for successfully launching proxia VSS, our sequel product to SAP DBM, on the market. Many major vehicle traders and distributors are located in Latin America. They all need a profitable solution to optimally support their current businesses while especially enabling the seamless transformation to digital sales and digital service. With proxia VSS and Seidor as the implementation partner, our customers are very well prepared to meet this challenge.” (Rainer Lenk, Head of Automotive Europe)

proxia VSS, the new dealer management solution based on SAP S/4HANA is being developed as a co-innovation with SAP and is seamlessly integrated with ERP. proxia VSS significantly contributes to improving sales and service processes and increasing associated productivity.

About Seidor

Seidor is a multinational IT Integrator dedicated to providing integral solutions in the area of software, consulting, and IT services, with a wide portfolio of products and services covering consulting, infrastructure, implementation, development, and maintenance of applications and outsourcing services. With a turnover of 530 million USD, a staff of more than 4,800 professionals and direct presence in Europe, Latin America, USA, Middle East and Africa, the company serves more than 8,500 customers. Seidor is one of the main service partners of SAP especially in the Americas and Europe and founding partner of United VARs.

SAP has recognized Seidor's track record by awarding the SAP Pinnacle Award in the Cloud Value-Added Reseller of the Year category in 2014, when Seidor was also a finalist in the SME Value-Added Reseller category. In 2016, Seidor won the SAP Pinnacle Award as Value-Added Reseller of the Year. In 2017 Seidor was the SAP Pinnacle Award winner as the SAP Business One Partner of the Year and was and a finalist for SAP Business ByDesign Partner of the Year. Recognized also by SAP in 2018 with 2 Pinnacle Awards: SAP Cloud Partner of the Year – Small and Midsize Companies and SAP Partner of the Year – Analytics & Insight and in 2019 Pinnacle Award in the "ERP Partner of the Year – Small and Midsize Companies" category.

Seidor

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About proxia automotive solutions ag

The proxia consulting group ag is an international management consultancy firm headquartered in Switzerland and with branches in Europe, MENA, Asia and the USA. With more than 25 years' experience in SAP consulting, proxia has profound expertise in SAP Business Suite ECC, SAP S/4HANA, SAP Customer Experience Solutions and SAP solutions for the automotive sector. proxia automotive solutions ag is the solutions company of the proxia group. It develops powerful solutions for clients' needs and integrates customized extensions, innovative proxia products and specialized manufacturer and third-party solutions into existing systems.

proxia automotive solutions specializes in distribution and service processes and the supporting spare-parts logistics processes in the automotive industry.

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